



STAR VISTA



**SPONSORSHIP OPPORTUNITIES**

**2025**

**Your Sponsorship empowers individuals, inspires hope,  
and strengthens communities in San Mateo County.**



**STAR VISTA**

**BECOME A SPONSOR TODAY!**



Scan the QR code with your  
smart device or visit  
[www.star-vista.org/Sponsor](http://www.star-vista.org/Sponsor)

**StarVista is a nonprofit organization that has been helping people throughout San Mateo County navigate life's challenges for over 55 years.**

We are proud to provide nearly 30 counseling, case management, skill development, and crisis prevention programs to tens of thousands of individuals every year.

The work we do is not possible without you, our incredible partners. Your sponsorship of our events and campaigns ensures we are able to reach as many people in under-served communities as possible, advancing mental health support and bridging equity gaps throughout San Mateo County.

Explore the opportunities for your business to make an impact in the lives of those we serve.

Thank you for your support!

*For questions or additional information, please contact: Lea M. Berhane, Chief Operating Officer, at (Cell/Text): (510) 697-8992 or [lea.berhane@star-vista.org](mailto:lea.berhane@star-vista.org).*



## SPRING INTO TRANSITIONS

TEEN WELLNESS PANEL DISCUSSION



**MARCH  
2025**



**200+  
ATTENDEES**



**EMPOWERING TEENS TO  
EMBRACE CHANGE**

This engaging panel discussion focuses on teen mental health and wellness as we explore the challenges that students face and how they can navigate life's transitions. Our expert panelists will share their insights and personal experiences, offering practical tips and strategies for supporting teens in the areas of self-care, stress management, and navigating change.

Sponsorship Level	Amount
<b>Presenting Sponsor</b>  Additional Benefits: <ul style="list-style-type: none"> <li>• Name in Press Release</li> <li>• Newsletter Article Feature</li> <li>• Highlight in Annual Report</li> </ul>	<b>\$5,000</b>
<b>Empowering Individuals</b>  Additional Benefit: <ul style="list-style-type: none"> <li>• Name in Press Release</li> </ul>	<b>\$1,500</b>
<b>Inspiring Hope</b>	<b>\$1,000</b>
<b>Strengthening Communities</b>	<b>\$500</b>



### All Sponsors Receive Logo Placement On:

- Social Media Posts
- Main Event Webpage
- Event Email Communications
- Event Program Book
- Event Flyer *\*must confirm sponsorship by February 12*

**Help teens navigate big changes in their lives.**

## MENTAL HEALTH MATTERS

ANNUAL COMMUNITY AWARENESS EVENT



MAY  
2025



15,000+ DIGITAL  
IMPRESSIONS



18,000+ CRISIS CENTER  
CLIENTS SERVED ANNUALLY

This new annual event puts our services front-and-center for people experiencing a mental health crisis as we celebrate and promote Mental Health Awareness Month. Featuring wellness activities, community vendors, wellness speakers, and 5K run/walk, this campaign draws the attention of residents who are most concerned about the mental wellness of our students, friends, and neighbors.

Sponsorship Level	Amount
<b>Presenting Sponsor</b>  Additional Benefits: <ul style="list-style-type: none"> <li>• Name in Press Release</li> <li>• Opportunity to Speak at Event about your Organization</li> <li>• Newsletter Article Feature</li> </ul>	<b>\$10,000</b>
<b>Empowering Individuals</b>  Additional Benefit: <ul style="list-style-type: none"> <li>• Name in Press Release</li> </ul>	<b>\$5,000</b>
<b>Inspiring Hope</b>	<b>\$2,500</b>
<b>Strengthening Communities</b>	<b>\$1,000</b>



### All Sponsors Receive Logo Placement On:

- Social Media Posts
- Main Event Webpage
- Main Event Banner at Venue
- Event Email Communications
- Event Flyer *\*must confirm sponsorship by April 1*

**Bring awareness to StarVista's high-impact mental health services!**



# StarVista Events

## OPEN HOUSE

STARVISTA'S NEW HEADQUARTERS



**JUNE  
2025**



**200+  
ATTENDEES**



**CELEBRATING INNOVATION  
AND CHANGE**

StarVista is relocating our headquarters and several key programs to a new space. Bringing our services together will foster a more collaborative environment that will greatly benefit our community. This move represents more than just a change of address; it is a bold step toward ensuring our sustainability and excellence.

Sponsorship Level	Amount
<b>Empowering Individuals</b> <i>*Funds our exterior building signage</i>  Additional Benefit: • Name in Press Release	<b>\$10,000</b>
<b>Inspiring Hope</b> <i>*Funds our interior building signage</i>	<b>\$4,000</b>
<b>Strengthening Communities</b> <i>*Funds our interior decor</i>	<b>\$2,000</b>



### All Sponsors Receive Logo Placement On:

- Social Media Posts
- Main Event RSVP page
- Event Email Communications

**Join us in transforming our new office space!**

# StarVista Events

## CHANGING LIVES

ANNUAL FUNDRAISING EVENT



**OCTOBER  
2025**



**40,000+ DIGITAL  
IMPRESSIONS**



**SUPPORTS 40,000  
INDIVIDUALS EVERY YEAR**

StarVista's once-a-year fundraiser brings our work and impact to life. Drawing over 200 passionate individuals, and featuring compelling program highlights and powerful client stories, this flagship event is our most recognizable and largest fundraiser of the year.



Sponsorship Level	Amount	Table
<b>Presenting Sponsor</b>  Additional Benefits: <ul style="list-style-type: none"> <li>• Full Page Ad in Program Book</li> <li>• Name in Press Release</li> <li>• Exclusive Tabling Opportunity to Promote your Organization</li> <li>• Full-Slide Logo Displayed During Pre and Post Show</li> </ul>	<b>\$25,000</b>	<b>VIP Table of 8</b>
<b>Empowering Individuals</b>  Additional Benefits: <ul style="list-style-type: none"> <li>• Name in Press Release</li> <li>• Exclusive Tabling Opportunity to Promote your Organization</li> </ul>	<b>\$10,000</b>	<b>Table of 8</b>
<b>Inspiring Hope</b>	<b>\$5,000</b>	<b>Table of 4</b>
<b>Strengthening Communities</b>	<b>\$2,000</b>	<b>2 Seats</b>

### All Sponsors Receive Logo Placement On:

- Social Media Posts
- Main Event Webpage
- Event Email Communications
- Event Program Book
- Event Pre and Post Show
- Event Invitation *\*must confirm sponsorship by September 15*

**Directly support StarVista's mission and vision!**



# StarVista Campaigns

## HOLIDAY CAMPAIGN

END OF YEAR FUNDRAISER FOR PROGRAMS



**NOVEMBER  
2025**



**14,000+ DIGITAL  
IMPRESSIONS**



**SUPPORTS 40,000  
INDIVIDUALS EVERY YEAR**

As one of our longest running campaigns that boasts huge familiarity across our entire base of supporters, StarVista's Holiday Campaign centers on a single, powerful client story that shows the deep, long-lasting impact of one of our programs. Our Holiday Campaign kicks off on GivingTuesday, a day celebrating generosity across the globe. Distributed in both digital and print formats and raising over \$100,000 every year, this campaign is a pillar of our annual fundraising efforts.



Sponsorship Level	Amount
<b>Building Futures</b> Additional Benefits: <ul style="list-style-type: none"><li>• Opportunity to be named in our Annual The Almanac Holiday Article</li></ul>	<b>\$30,000</b>
<b>Empowering Individuals</b>	<b>\$10,000</b>
<b>Inspiring Hope</b>	<b>\$5,000</b>
<b>Strengthening Communities</b>	<b>\$2,000</b>

### All Sponsors Receive Logo Placement On:

- Social Media Posts
- Main Fundraising Page
- Email Communications

**Increase accessibility to our high-impact services!**

# StarVista Campaigns

## GIFT DRIVE

ANNUAL BELOVED HOLIDAY TRADITION



DECEMBER  
2025



10,000+ DIGITAL  
IMPRESSIONS



SUPPORTS 150+ CLIENTS  
AND FAMILIES

Popular among clients and staff, the Gift Drive is StarVista's tradition of supporting clients who otherwise would not get to share in the giving spirit of the holidays. This heart-felt creation of a beloved, late StarVista staffer, Durand "Randy" Clark Yano, is run by staff-volunteers who collect and distribute donated gift cards, toys, games, household essentials, and more, spreading joy to children and families every year.



Sponsorship Level	Amount
<b>Empowering Individuals</b> Additional Benefits: <ul style="list-style-type: none"><li>• Logo placement on Gift Drive Flyers and Bins</li><li>• Name in Press Release</li></ul>	<b>\$5,000</b>
<b>Inspiring Hope</b>	<b>\$2,500</b>
<b>Strengthening Communities</b>	<b>\$1,500</b>

**All Sponsors Receive Logo Placement On:**

- Social Media Posts
- Main Fundraising Page
- Email Communications

**Spark joy for families during the holiday season!**



# StarVista Sponsorship Packages

Sponsorship Level	Amount	Breakdown	
Mental Health Champion	\$40,000	\$25K Changing Lives \$5K Spring Into Transitions \$10K Mental Health Matters	CHANGING LIVES
			SPRING INTO TRANSITIONS
			MENTAL HEALTH MATTERS
Advancing Equity	\$21,500	\$10K Changing Lives \$1.5K Spring Into Transitions \$10K Mental Health Matters	CHANGING LIVES
			SPRING INTO TRANSITIONS
			MENTAL HEALTH MATTERS
Community Cultivator	\$16,000	\$10K Changing Lives \$1K Spring Into Transitions \$5K Mental Health Matters	CHANGING LIVES
			SPRING INTO TRANSITIONS
			MENTAL HEALTH MATTERS
Awareness Advocate	\$5,500	\$2.5K Changing Lives \$0.5K Spring Into Transitions \$2.5K Mental Health Matters	CHANGING LIVES
			SPRING INTO TRANSITIONS
			MENTAL HEALTH MATTERS
Campaign All Star	\$10,000	\$5K Holiday Campaign \$3K Open House \$2K Gift Drive	HOLIDAY CAMPAIGN
			OPEN HOUSE
			GIFT DRIVE

## HOW TO BECOME A SPONSOR:

**STEP 1** | Visit [www.star-vista.org/Sponsor](http://www.star-vista.org/Sponsor) and click on the “Become a Sponsor” button. You will be directed to our Sponsorship Payment Portal.

**STEP 2** | Fill out the Sponsorship Payment Portal form and either pay your sponsorship via Credit Card or click “Pay Later” to pay by check\*.

## \*Pay by Check:

Write your check out to StarVista with the Memo specifying which campaign/event(s) you are sponsoring.

Send your check to:  
**StarVista**  
**Attn: Accounts Receivable**  
**818 Mahler Road**  
**Burlingame, CA 94010**