



STAR VISTA



2024

SPONSORSHIP OPPORTUNITIES

**Your Sponsorship empowers individuals, inspires hope,
and strengthens communities in San Mateo County.**



STAR VISTA

BECOME A SPONSOR TODAY!



Scan the QR code with your
smart device or visit
www.star-vista.org/Sponsor

StarVista is a nonprofit organization that has been helping people throughout San Mateo County navigate life's challenges for over 55 years.

We are proud to provide nearly 30 counseling, case management, skill development, and crisis prevention programs to tens of thousands of individuals every year.

The work we do is not possible without you, our incredible partners. Your sponsorship of our events and campaigns ensures we are able to reach as many people in under-served communities as possible, advancing mental health support and bridging equity gaps throughout San Mateo County.

Explore the opportunities for your business to make an impact in the lives of those we serve.

Thank you for your support!

CHANGING LIVES • MENTAL HEALTH MATTERS
KIDS KAMP • HOLIDAY CAMPAIGN • GIFT DRIVE

For questions or additional information, please contact: Lea M. Berhane, Chief Development, Marketing & Technology Officer, at (Cell/Text): (510) 697-8992 or lea.berhane@star-vista.org.

MENTAL HEALTH MATTERS

ANNUAL COMMUNITY AWARENESS EVENT



MAY
2024



15,000+ DIGITAL
IMPRESSIONS



18,000+ CRISIS CENTER
CLIENTS SERVED ANNUALLY

This new annual event puts our services front-and-center for people experiencing a mental health crisis as we celebrate and promote Mental Health Awareness Month. Featuring wellness activities, community vendors, wellness speakers, and 5K run/walk, this campaign draws the attention of residents who are most concerned about the mental wellness of our students, friends, and neighbors.

Sponsorship Level	Amount
Presenting Sponsor Additional Benefits: <ul style="list-style-type: none"> • Name in Press Release • Opportunity to Speak at Event about your Organization • Newsletter Article Feature 	\$10,000
Empowering Individuals Additional Benefit: <ul style="list-style-type: none"> • Name in Press Release 	\$5,000
Inspiring Hope	\$2,500
Strengthening Communities	\$1,000



All Sponsors Receive Logo Placement On:

- Social Media Posts
- Main Event Webpage
- Main Event Banner at Venue
- Event Email Communications
- Event Flyer **must confirm sponsorship by April 1*

Bring awareness to StarVista's high-impact mental health services!

StarVista Events

CHANGING LIVES

ANNUAL FUNDRAISING EVENT



**OCTOBER
2024**



**40,000+ DIGITAL
IMPRESSIONS**



**SUPPORTS 40,000
INDIVIDUALS EVERY YEAR**

StarVista's once-a-year fundraiser brings our work and impact to life. Drawing over 200 passionate individuals, and featuring compelling program highlights and powerful client stories, this flagship event is our most recognizable and largest fundraiser of the year.



Sponsorship Level	Amount	Table
Presenting Sponsor Additional Benefits: <ul style="list-style-type: none"> • Full Page Ad in Program Book • Name in Press Release • Exclusive Tabling Opportunity to Promote your Organization • Full-Slide Logo Displayed During Pre and Post Show 	\$25,000	VIP Table of 8
Empowering Individuals Additional Benefits: <ul style="list-style-type: none"> • Name in Press Release • Exclusive Tabling Opportunity to Promote your Organization 	\$10,000	Table of 8
Inspiring Hope	\$5,000	Table of 4
Strengthening Communities	\$2,000	2 Seats

All Sponsors Receive Logo Placement On:

- Social Media Posts
- Main Event Webpage
- Event Email Communications
- Event Program Book
- Event Pre and Post Show
- Event Invitation **must confirm sponsorship by September 15*

Directly support StarVista's mission and vision!

StarVista Campaigns

KIDS KAMP

GETAWAY CAMP FOR CHILDREN



**AUGUST
2024**



**5,000+ DIGITAL
IMPRESSIONS**



**LIFE-CHANGING SUPPORT
FOR 30 CHILDREN**

Every Summer, StarVista's offers a week-long Kids Kamp, where children living in a family struggling with alcohol or drug addiction can set aside their stress and have fun, while having an opportunity to learn, grow, and heal. Kids Kamp, hosted by our School-Based Services staff and volunteers, gives kids in San Mateo County a chance to adopt the critical self-care skills they learn in the program in a safe and supportive environment.



Sponsorship Level	Amount
Building Futures Additional Benefits: <ul style="list-style-type: none">• Logo placement on Kamp flyers• Name in Press Release	\$30,000
Empowering Individuals	\$10,000
Inspiring Hope	\$5,000
Strengthening Communities	\$2,000

All Sponsors Receive Logo Placement On:

- Social Media Posts
- Main Fundraising Page
- Email Communications

Help future generations build their resilience!

StarVista Campaigns

HOLIDAY CAMPAIGN

END OF YEAR FUNDRAISER FOR PROGRAMS

GIVING
TUESDAY



NOVEMBER
2024



14,000+ DIGITAL
IMPRESSIONS



SUPPORTS 40,000
INDIVIDUALS EVERY YEAR

As one of our longest running campaigns that boasts huge familiarity across our entire base of supporters, StarVista's Holiday Campaign centers on a single, powerful client story that shows the deep, long-lasting impact of one of our programs. Our Holiday Campaign kicks off on GivingTuesday, a day celebrating generosity across the globe. Distributed in both digital and print formats and raising over \$100,000 every year, this campaign is a pillar of our annual fundraising efforts.



Sponsorship Level	Amount
Building Futures Additional Benefits: <ul style="list-style-type: none">• Opportunity to be named in our Annual The Almanac Holiday Article	\$30,000
Empowering Individuals	\$10,000
Inspiring Hope	\$5,000
Strengthening Communities	\$2,000

All Sponsors Receive Logo Placement On:

- Social Media Posts
- Main Fundraising Page
- Email Communications

Increase accessibility to our high-impact services!

StarVista Campaigns

GIFT DRIVE

ANNUAL BELOVED HOLIDAY TRADITION



DECEMBER
2024



10,000+ DIGITAL
IMPRESSIONS



SUPPORTS 150+ CLIENTS
AND FAMILIES

Popular among clients and staff, the Gift Drive is StarVista's tradition of supporting clients who otherwise would not get to share in the giving spirit of the holidays. This heart-felt creation of a beloved, late StarVista staffer, Durand "Randy" Clark Yano, is run by staff-volunteers who collect and distribute donated gift cards, toys, games, household essentials, and more, spreading joy to children and families every year.



Sponsorship Level	Amount
Empowering Individuals Additional Benefits: <ul style="list-style-type: none">• Logo placement on Gift Drive Flyers and Bins• Name in Press Release	\$5,000
Inspiring Hope	\$2,500
Strengthening Communities	\$1,500

All Sponsors Receive Logo Placement On:

- Social Media Posts
- Main Fundraising Page
- Email Communications

Spark joy for families during the holiday season!

StarVista Sponsorship Packages

Take your sponsorship to the next level and help individuals of all ages navigate life's challenges.

Sponsorship Level	Amount	Breakdown	
Mental Health Champion	\$35,000	\$25K Changing Lives \$10K Mental Health Matters	CHANGING LIVES
			MENTAL HEALTH MATTERS
Advancing Equity	\$20,000	\$10K Changing Lives \$10K Mental Health Matters	CHANGING LIVES
			MENTAL HEALTH MATTERS
Community Cultivator	\$15,000	\$10K Changing Lives \$5K Mental Health Matters	CHANGING LIVES
			MENTAL HEALTH MATTERS
Awareness Advocate	\$5,000	\$2.5K Changing Lives \$2.5K Mental Health Matters	CHANGING LIVES
			MENTAL HEALTH MATTERS
Campaign All Star	\$10,000	\$5K Holiday Campaign \$3K Kids Kamp \$2K Gift Drive	HOLIDAY CAMPAIGN
			KIDS KAMP
			GIFT DRIVE

HOW TO BECOME A SPONSOR:

STEP 1 | Visit www.star-vista.org/Sponsor and click on the "Become a Sponsor" button. You will be directed to our Sponsorship Payment Portal.

STEP 2 | Fill out the Sponsorship Payment Portal form and either pay your sponsorship via Credit Card or click "Pay Later" to pay by check*.

*Pay by Check:

Write your check out to StarVista with the Memo specifying which campaign/event(s) you are sponsoring.

Send your check to:

StarVista
Attn: Accounts Receivable
610 Elm Street, Suite 212
San Carlos, CA 94070