



STAR VISTA

CHANGING LIVES

STARVISTA'S ANNUAL FUNDRAISER

OCTOBER 12, 2023



SPONSORSHIP PACKET



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JOIN US for **StarVista's** once-a-year fundraising event and help ignite change in the lives of individuals and families!

BECOME A SPONSOR TODAY!

Visit www.star-vista.org/changing-lives

or

fill out the Sponsorship Form on page 9 and email it to development@star-vista.org.

This year, our agency is embracing significant changes, positioning ourselves as pioneers for creating an ideal continuum of care model in San Mateo County. As we embark on this transformative journey, this year's Changing Lives event invites you to be pioneers of hope, innovation, and progress, joining us as mental health advocates and leaders in shaping a caring and inspiring community that changes lives.

Our approach is built upon three crucial pillars, ensuring that every community member we serve has somewhere to go, someone to respond, and someone to call. These three pillars form the foundation of StarVista's pioneering efforts in establishing an ideal continuum of care model for our county.

We are making a real difference and we invite you to join us in changing lives.



For questions or additional information, please contact: Lea M. Berhane, Chief Development, Marketing & Technology Officer, at (Cell/Text): 510.697.8992 or lea.berhane@star-vista.org



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EVENT SPONSORSHIP LEVELS



PIONEERS FOR PURPOSE \$50,000

VIP Table of 8

A SPONSORSHIP AT THIS LEVEL CAN...

Increase self-determination and improve quality of life for **5 women** experiencing substance abuse and mental health challenges.

BENEFITS:

- Exclusive tabling opportunity at event to promote your organization
- Logo on main event banner
- Full-slide logo displayed during our pre and post-show presentation, optional 15-30 second ad during pre and post-show presentation, and client video sponsorship
- Name & Logo on Invitation
- Name in Press Release
- Name & Logo in Social Media Posts
- Full Page Ad in Print and Digital Program with a Live Link
- Link to your website
- Opportunity to share video of yourself acknowledging your sponsorship - to use on social media
- Article in newsletter about your company and their philanthropy



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EVENT SPONSORSHIP LEVELS



TRANSFORMATIVE TRAILBLAZER \$25,000

Table of 8

A SPONSORSHIP AT THIS LEVEL CAN...

Give **20 children** from homes with person(s) struggling with addiction the chance to experience the joy of summer camp.

BENEFITS:

- Logo on main event banner
- Full-slide logo displayed during our pre and post-show presentation, and optional 15 second ad during pre and post-show presentation
- Name & Logo on Invitation
- Name in Press Release
- Name & Logo in Social Media Posts
- Full Page Ad in Print and Digital Program with a Live Link
- Link to your website
- Opportunity to share video of yourself acknowledging your sponsorship to use on social media
- Article in newsletter about your company and their philanthropy



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EVENT SPONSORSHIP LEVELS



HEALING HEROES \$10,000

Table of 8

A SPONSORSHIP AT THIS LEVEL CAN...

Support a dynamic service network with remote, web, and in-person counseling options for up to **10,000 people.**

BENEFITS:

- Logo on main event banner
- Full-slide logo displayed during our pre and post-show presentation
- Name & Logo on Invitation
- Name in Press Release
- Name & Logo in Social Media Posts
- Half Page Ad in Print and Digital Program with a Live Link
- Link to your website
- Opportunity to share video of yourself acknowledging your sponsorship - to use on social media
- Article in newsletter about your company and their philanthropy
- Name in newsletter



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EVENT SPONSORSHIP LEVELS



BUILDING FUTURES \$5,000

Table of 8

A SPONSORSHIP AT THIS LEVEL CAN...

Provide a **homeless youth** guidance, shelter, life skills, and a chance at a brighter future.

BENEFITS:

- Logo on main event banner
- Half-slide logo displayed during our pre and post-show presentation
- Name & Logo on Final E-Invitation
- Name and Logo in Social Media Posts
- Name in Press Release
- Recognition at Event
- Name on Event Landing Page
- Name in Newsletter



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EVENT SPONSORSHIP LEVELS



FOSTERING FAMILIES \$2,500

4 Tickets

A SPONSORSHIP AT THIS LEVEL CAN...

Enable **200 adults** to learn new coping strategies, change negative patterns, and improve parenting skills.

BENEFITS:

- Logo on main event banner
- Half-slide logo displayed during our pre and post-show presentation
- Name and Logo in Social Media Posts
- Name in Electronic Program Book
- Name on Event Landing Page
- Recognition at Event
- Name in Newsletter



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EVENT SPONSORSHIP LEVELS



ADVANCING AWARENESS \$1,500

2 Tickets
One Opportunity!

A SPONSORSHIP AT THIS LEVEL CAN...

Increase public awareness of our high-impact services and introduce individuals to the StarVista community.

BENEFITS:

- Logo on all graphic advertisement placements
- Half-slide logo displayed during our pre and post-show presentation
- Name and Logo in Social Media Posts
- Name in Electronic Program Book
- Name on Event Landing Page
- Recognition at Event

**To become a Trailblazer Sponsor:
Reach out to StarVista's Marketing Team at
marketing@star-vista.org.**



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Yes! I would like to become a Sponsor!

CONTACT INFORMATION

Sponsor/Business Name: _____

Main Contact: _____ Phone: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____

Social Media Pages:

Facebook/_____ Twitter/_____

Instagram/_____ Other/_____

SPONSORSHIP LEVEL

- PIONEERS FOR PURPOSE, \$50,000
- TRANSFORMATIVE TRAILBLAZER, \$25,000
- HEALING HEROES, \$10,000
- BUILDING FUTURES, \$5,000
- FOSTERING FAMILIES: \$2,500

PAYMENT/BILLING INFORMATION

Check: Enclosed is my check for \$_____ (Make checks payable to StarVista.)

Visa Mastercard Please contact me later for payment.

Card #: _____ Exp: ____/____ CCV#: _____

Address: _____

City: _____ State: _____ Zip: _____

Name: _____ Signature: _____

For questions or additional information, please contact, Lea M. Berhane, Cheif Development, Marketing & Technology Officer at (Cell/Text): 510.697.8992 or lea.berhane@star-vista.org.

Give online: www.star-vista.org/changing-lives-sponsors