



STAR VISTA



MENTAL HEALTH MATTERS 2023

A Community Wellness Fair and 5k Event



SPONSORSHIP PACKET



STAR VISTA

MENTAL HEALTH MATTERS

SUNDAY, MAY 21, 2023

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Join us at Mental Health Matters, an event presented by StarVista and San Mateo PAL, as we bring together our community to strengthen the resilience of our neighbors and empower every walk of life and every age to find their best future.

Mental Health Matters honors Mental Health Awareness Month, a national movement in May dedicated to increasing awareness and reducing stigma around mental health challenges. Your participation and advocacy will help us reach more people than ever before and offer the tools and resources to help our community take strides in strengthening their mental health and wellness.

Learn more at www.star-vista.org/mhmatters

BECOME A SPONSOR TODAY!

Visit www.star-vista.org/sponsorship-portal

For questions or additional information, please contact:

Lea M. Berhane

Chief Development, Marketing & Technology Officer

(Cell/Text): 510.697.8992 or lea.berhane@star-vista.org



ABOUT THE EVENT

Sunday, May 21, 2023 | 9:00am - 1:00pm
Seal Point Park, 1901 J. Hart Clinton Drive, San Mateo, CA 94401

Mental Health Matters is a large community event that brings together all walks of life for a day filled with fun, learning, and wellness. Activities are aimed at supporting mental wellness while also providing education around mental health services in San Mateo County. This event is also a space for individuals to strengthen connections with each other and meet fellow mental health advocates in our shared community.

EVENT ACTIVITIES

- 5K Run/Walk around Seal Point Park hosted by our partner, San Mateo PAL
- Fun-filled self-care activities for all ages, including art, yoga, and more
- Dedicated mental health and wellness guest speakers
- Program Information booths presenting StarVista and San Mateo PAL's partners that provide mental health services across San Mateo County
- Delicious snacks and lunch hour
- Opportunity to win prizes!

This event is open to all ages, wheelchair accessible, and will take place outdoors to promote COVID safety. We hope to see you there!



We are grateful to partner with the San Mateo Police Activities League (PAL) to host a mental health-focused event honoring our community's strong partnerships and commitment towards progressive change in mental health and wellness.



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EVENT SPONSORSHIP LEVELS

PRESENTING SPONSOR \$5,000

BENEFITS:

- Logo in event email communications
- Logo on main vinyl event sign at venue*
- Name in Press Release
- Name and Logo in Social Media Posts
- Logo on event flyers*
- Hyperlinked logo on event webpage
- Opportunity to share video of yourself acknowledging your sponsorship - to use on social media
- Brief article in newsletter about your company and their philanthropy

** Sponsorship benefit deadline will be provided via email.*



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EVENT SPONSORSHIP LEVELS

STRENGTHENING COMMUNITIES \$2,500

BENEFITS:

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- Name in Press Release
- Name and Logo in Social Media Posts
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- Hyperlinked logo on event webpage

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EVENT SPONSORSHIP LEVELS

EMPOWERING INDIVIDUALS \$1,500

BENEFITS:

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- Name in Press Release
- Name and Logo in Social Media Posts
- Hyperlinked logo on event webpage

INSPIRING HOPE \$500

BENEFITS:

- Logo in event email communications
- Name and Logo in Social Media Posts
- Hyperlinked logo on event webpage



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Yes! I would like to become a Sponsor!

CONTACT INFORMATION

Sponsor/Business Name: _____

Main Contact: _____ Phone: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____

Social Media Pages:

Facebook/_____ Twitter/_____

Instagram/_____ Other/_____

SPONSORSHIP LEVEL

☐ PRESENTING SPONSOR \$5,000
☐ EMPOWERING INDIVIDUALS, \$1,000

☐ STRENGTHENING COMMUNITIES, \$2,500
☐ INSPIRING HOPE, \$500

PAYMENT/BILLING INFORMATION

☐ Check: Enclosed is my check for \$_____ (Make checks payable to StarVista.)

☐ Visa ☐ Mastercard ☐ Please contact me later for payment.

Card #: _____ Exp: ____/____ CCV#: _____

Address: _____

City: _____ State: _____ Zip: _____

Name: _____ Signature: _____

For questions or additional information, please contact, Lea M. Berhane, Cheif Development, Marketing & Technology Officer at (Cell/Text): 510.697.8992 or lea.berhane@star-vista.org.

Give online: www.star-vista.org/sponsorship-portal/