



STAR VISTA

CHANGING LIVES

STARVISTA'S ANNUAL FUNDRAISER



SPONSORSHIP PACKET



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The benefits outlined in this packet are for a virtual event.

With the ever-changing nature of COVID-19 and the state and county's responses, we will be making the decision as to whether this event will be in person or virtual in the coming months. Should the event be held in person, the benefits for each sponsorship level will change accordingly. Sponsors will be updated when we know more.

For questions or additional information, please contact:

Lea M. Berhane

Chief Development, Marketing & Technology Officer

(Cell/Text): 510.697.8992 or lea.berhane@star-vista.org



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JOIN US for StarVista's once-a-year fundraising event and help ignite change in the lives of individuals and families!

At StarVista, we believe in the potential of every person and that with the right support, change is possible. Whether struggling with substance abuse, thoughts of suicide, family violence, or homelessness, we help people of all ages and life stages navigate life's challenges so they can thrive, grow, and live the life they want.

We are making a real difference and we invite you to join us in changing lives.

BECOME A SPONSOR TODAY!

Visit www.star-vista.org/changing-lives

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EVENT SPONSORSHIP LEVELS



BUILDING FUTURES \$50,000

A SPONSORSHIP AT THIS LEVEL CAN...

Increase self-determination and improve quality of life for 5 women experiencing substance abuse and mental health challenges.

BENEFITS:

- Logo in event trailer (must confirm sponsorship 2 months prior to event date)
- Full-slide logo displayed during our pre and post-show presentation, optional 15-30 second ad during pre and post-show presentation, and client video sponsorship
- Name & Logo on Invitation
- Name in Press Release
- Name & Logo in Social Media Posts
- Full Page Ad in Electronic Program with a Live Link
- Link to your website
- Opportunity to share video of yourself acknowledging your sponsorship - to use on social media
- Article in newsletter about your company and their philanthropy



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EVENT SPONSORSHIP LEVELS



STRENGTHENING COMMUNITIES \$25,000

A SPONSORSHIP AT THIS LEVEL CAN...

Support a dynamic service network with remote, web, and in-person counseling options for up to **25,000 people**.

BENEFITS:

- Full-slide logo displayed during our pre and post-show presentation, and optional 15 second ad during pre and post-show presentation
- Name & Logo on Invitation
- Name in Press Release
- Name & Logo in Social Media Posts
- Full Page Ad in Electronic Program with a Live Link
- Link to your website
- Opportunity to share video of yourself acknowledging your sponsorship to use on social media
- Article in newsletter about your company and their philanthropy



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EVENT SPONSORSHIP LEVELS



INSPIRING HOPE \$10,000

A SPONSORSHIP AT THIS LEVEL CAN...

Give **24 children** from homes with person(s) struggling with addiction the chance to experience the joy of summer camp.

BENEFITS:

- Full-slide logo displayed during our pre and post-show presentation
- Name & Logo on Invitation
- Name in Press Release
- Name & Logo in Social Media Posts
- Full Page Ad in Electronic Program with a Live Link
- Link to your website
- Opportunity to share video of yourself acknowledging your sponsorship - to use on social media
- Article in newsletter about your company and their philanthropy
- Name in newsletter



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EVENT SPONSORSHIP LEVELS



EMPOWERING INDIVIDUALS \$5,000

A SPONSORSHIP AT THIS LEVEL CAN...

Provide a **homeless youth** guidance, shelter, life skills, and a chance at a brighter future.

BENEFITS:

- Half-slide logo displayed during our pre and post-show presentation
- Name & Logo on Final E-Invitation
- Name and Logo in Social Media Posts
- Name in Press Release
- Recognition at Event
- Name on Event Landing Page
- Name in Newsletter



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EVENT SPONSORSHIP LEVELS



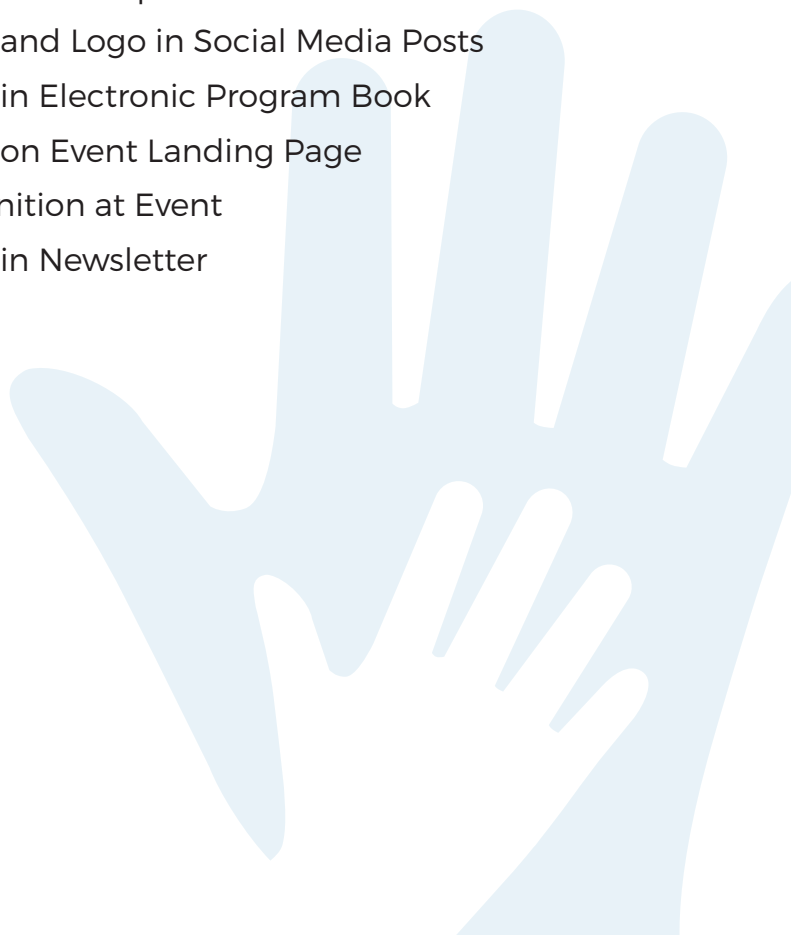
NURTURING FAMILIES \$2,500

A SPONSORSHIP AT THIS LEVEL CAN...

Enable 200 adults to learn new coping strategies, change negative patterns, and improve parenting skills.

BENEFITS:

- Half-slide logo displayed during our pre and post-show presentation
- Name and Logo in Social Media Posts
- Name in Electronic Program Book
- Name on Event Landing Page
- Recognition at Event
- Name in Newsletter





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Yes! I would like to become a Sponsor!

CONTACT INFORMATION

Sponsor/Business Name: _____

Main Contact: _____ Phone: _____

Email Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____

Social Media Pages:

Facebook/_____ Twitter/_____

Instagram/_____ Other/_____

SPONSORSHIP LEVEL

- BUILDING FUTURES, \$50,000
- INSPIRING HOPE, \$10,000
- NURTURING FAMILIES: \$2,500

- STRENGTHENING COMMUNITIES, \$25,000
- EMPOWERING INDIVIDUALS, \$5,000

PAYMENT/BILLING INFORMATION

Check: Enclosed is my check for \$_____ (Make checks payable to StarVista.)

Visa Mastercard Please contact me later for payment.

Card #: _____ Exp: ____/____ CCV#: _____

Address: _____

City: _____ State: _____ Zip: _____

Name: _____ Signature: _____

For questions or additional information, please contact, Lea M. Berhane, Cheif Development, Marketing & Technology Officer at (Cell/Text): 510.697.8992 or lea.berhane@star-vista.org.

Give online: www.star-vista.org/changing-lives-sponsors