

# **CHANGING LIVES**

STARVISTA'S INAUGURAL FUNDRAISER

October 29, 2020

**SPONSORSHIP PACKET** 



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#### SPONSORSHIP PACKET

**JOIN US** for StarVista's inaugural fundraising event and help ignite change in the lives of individuals and families!

At StarVista, we believe in the potential of every person and that with the right support, change is possible. Whether struggling with substance abuse, thoughts of suicide, family violence, or homelessness, we help people of all ages and life stages navigate life's challenges so they can thrive, grow, and live the life they want.

We are making a real difference and we invite you to join us in changing lives.



For questions or additional information, please contact, Lea M. Berhane, Director of Fund Development & Marketing at (Cell/Text): 510.697.8992 or lea.berhane@star-vista.org.

Visit www.star-vista.org/changing-lives





### **EVENT SPONSORSHIP LEVELS**

Benefits at each sponsorship level include:

### **BUILDING FUTURES - \$50,000**

Increase self-determination and improve quality of life for 5 women experiencing substance abuse and mental health challenges.

- •Full-slide logo displayed during our pre and post-show presentation, optional 15-30 second ad during pre and post-show presentation, and client video sponsorship
- ·Name & Logo on Invitation
- ·Name in Press Release
- •Name & Logo in Social Media Posts
- Social media mentions before and after event
- •Full Page Ad in Electronic Program with a Live Link
- ·Link to your website
- •Custom Zoom Background at the virtual event
- •Opportunity to share video of yourself acknowledging your sponsorship - to use on social media
- •Article in newsletter about your company and their philanthropy.







### STRENGTHENING COMMUNITIES - \$25,000

Support a dynamic service network with remote, web, and in-person counseling options for up to 25,000 people.

- •Full-slide logo displayed during our pre and post-show presentation, and optional 15 second ad during pre and post-show presentation
- ·Name & Logo on Invitation
- ·Name in Press Release
- ·Name & Logo in Social Media Posts
- ·Social media mentions before and after event
- ·Full Page Ad in Electronic Program with a Live Link
- ·Link to your website
- ·Custom Zoom Background at the virtual event
- Opportunity to share video of yourself acknowledging your sponsorship to use on social media
- ·Article in newsletter about your company and their philanthropy.
- ·Name in Newsletter





## **INSPIRING HOPE, \$10,000**

Give 24 children from homes with person(s) struggling with addiction the chance to experience the joy of summer camp.

- Full-slide logo displayed during our pre and post-show presentation
- ·Name & Logo on Invitation
- ·Name in Press Release
- ·Name & Logo in Social Media Posts
- ·Social media mentions before and after event
- •Full Page Ad in Electronic Program with a Live Link
- ·Link to your website
- ·Custom Zoom Background at the virtual event
- •Opportunity to share video of yourself acknowledging your sponsorship to use on social media
- · Article in newsletter about your company and their philanthropy





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## **EMPOWERING INDIVIDUALS, \$5,000**

Provide a homeless youth guidance, shelter, life skills, and a chance at a brighter future.

#### **BENEFITS:**

- · Half-slide logo displayed during our pre and post-show presentation
- ·Name & Logo on Final E-Invitation
- ·Name and Logo in Social Media Posts
- ·Name in Press Release
- ·Recognition at Event
- ·Name on Event Landing Page
- ·Name in Newsletter



### **NURTURING FAMILIES \$2,500**

Enable 200 adults to learn new coping strategies, change negative patterns, and improve parenting skills.

- ·Half-slide logo displayed during our pre and post-show presentation
- Name and Logo in Social Media Posts
- ·Name in Electronic Program Book
- ·Name on Event Landing Page
- Recognition at Event
- ·Name in Newsletter





**CONTACT INFORMATION** 



# Yes! I would like to become a Sponsor!

Sponsor/Business Name:	
Main Contact:	Phone:
Email Address:	
Address:	
City:	State: Zip:
Web Address:	
Social Media Pages: Facebook/	Twitter/
Instagram/	Other/
SPONSORSHIP LEVEL  BUILDING FUTURES, \$50,000  INSPIRING HOPE, \$10,000  NURTURING FAMILIES: \$2,500  PAYMENT/BILLING INFORMA	STRENGTHENING COMMUNITIES, \$25,000  EMPOWERING INDIVIDUALS, \$5,000  TION
Check: Enclosed is my check for	\$(Make checks payable to StarVista.)
	Please contact me later for paymentExp:/CCV#:
City:	State: Zip:

Give online: www.star-vista.org/changing-lives-sponsors

Fund Development & Marketing at (Cell/Text): 510.697.8992 or lea.berhane@star-vista.org.